

TAKING A GOOD PHOTO

- THESE PICTURES WILL BE THE ADOPTER'S FIRST IMPRESSION OF YOUR FOSTER KITTY. THEY ARE OUR BEST MARKETING TOOL. WHICH MAKES THEM EXTREMELY IMPORTANT.
- NATURAL LIGHTING IS KEY SO TRY TO TAKE PICTURES DURING THE DAY. NATURAL LIGHT WILL MAKE THE PICTURES APPEAR SOFT AND FLATTERING.
- TURN YOUR FLASH OFF AS IT MAKES THE PICTURE HARSH AND THE KITTY'S EYES GLOW.
- PLAY WITH DIFFERENT ANGLES AND LIGHT SOURCES TO SEE WHAT WORKS BEST.
- GET ON THE KITTY'S EYE LEVEL - SO EITHER PUT THEM IN A CAT TREE, OR LAY DOWN BY THE CATS SIDE - YOU MAY NEED TO CRAWL ON THE FLOOR TO GET THE BEST SHOT.
- KEEP THE BACKGROUND FREE OF CLUTTER (DIRTY CARPET, LAUNDRY, ETC) - FOCUS ONLY ON THE KITTY
- THE FEWER COLORS AND TEXTURES IN THE BACKGROUND, THE MORE THE FOCUS WILL BE ON THE KITTY.
- KEEP IT CRISP, MAKE SURE THE PICTURES ARE CLEAR AND NOT BLURRY
- IT CAN BE CHALLENGING TO GET YOUR KITTY TO PAUSE FOR A PICTURE. USE TOYS ABOVE THE CAMERA TO CAUSE THE KITTY TO STOP AND LOOK YOUR WAY.
- BE SURE THE KITTY IS CLEAN, BRUSHED, FREE OF GOOPY EYES, DIRT AND DANDRUFF
- IT'S GREAT TO GET A CLOSE UP OF THEIR FACE BUT, EQUALLY IMPORTANT TO GET PICTURES OF THEIR FULL BODY INCLUDING FEET AND TAIL
- DON'T ADD WRITING ONTO THE PICTURE
- TAKE SEVERAL PICTURES, AND SELECT THE BEST - THE MORE PICS THE BETTER
- Try not to wait until the last minute. Experience has proven that cats and kittens WILL NOT sit still for a photo shoot. For kittens, 2 weeks before spay/neuter is a good time to start getting pictures. Any sooner and they look too young. For adults, any cute pose you can catch!!